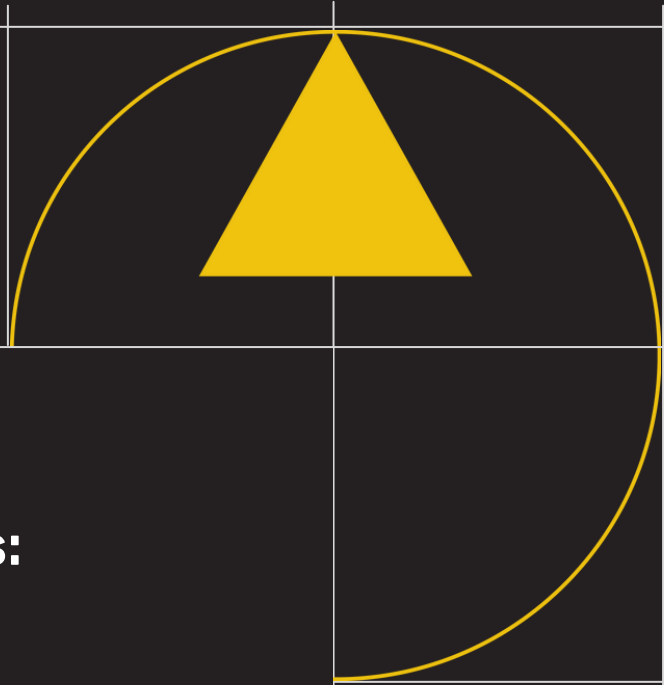
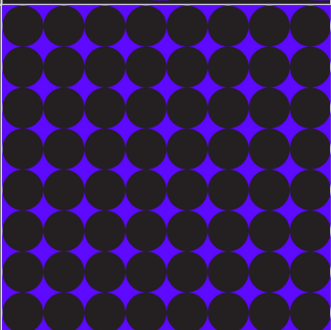
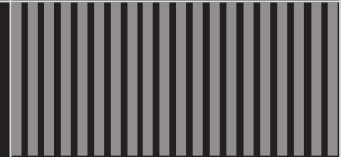
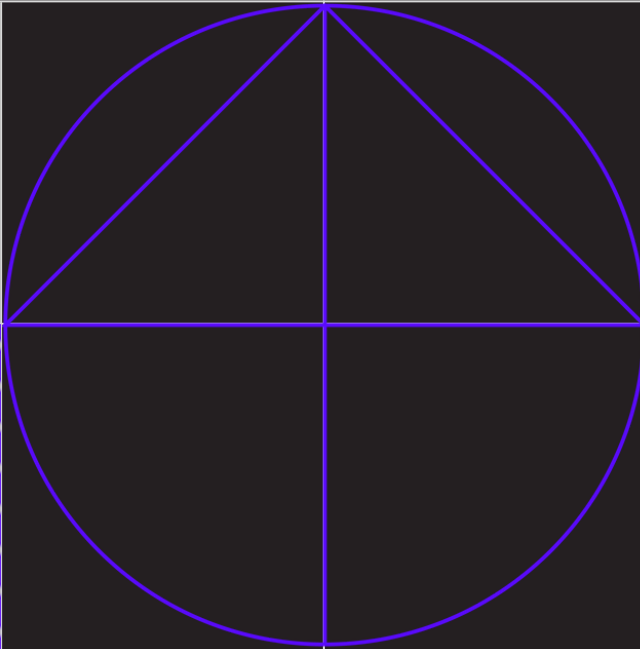
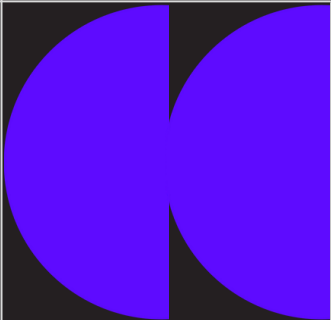


# INNOVATION NORTH



Session 6 Key INsights:

## TRANSITION DESIGN



# INsights On Transition Design

Terry Irwin and Gideon Kossoff asked participants to look deep into the future and describe what the world would look like if the wicked problem were solved.

Here's what surprised me: Even though we all tackled such different wicked problems, we were very aligned in our future worlds! Here are the areas in which we aligned in our report-backs.

1. Almost every group talked about collaboration in some way. People from all sectors (private, public, government, nonprofit) would be working together. And, the collaboration would be inclusive, embracing diversity, across race, age, gender, income. There would be trust, rather than polarization, among people. And, this would be supported by innovation, which would be collaborative, rather than secretive.
2. Technology would be supporting society, rather than controlling society. Instead of corporations owning our information, we would control it.
3. People will have achieved a better lifestyle through work, life balance. They could choose where and how they live and work. They would be focused on the good life. They would think global, but act local. People would regain a sense of community.
4. We would live in harmony with a healthy, resilient, and thriving natural environment. Corporations would be net-zero, energies would be renewable, and products circular.

If I were to synthesize everyone's point of view into a couple of sentences, here is what I would say I heard:

*Canada will be a leader in innovation through open-source, collaborative innovation with the aim of making Canadian lives better. Canada will be known as a hub, where people are innovative, creative and inspired.*

Citation: **Bansal, T.** (2021). Session 6 Key INsights: Transition Design. Innovation North, Powered By Ivey, London, ON.

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